





Workforce Development

Career Awareness Sessions

Career Awareness Sessions (CAS) sponsored by Great Lakes and coordinated/led by OC2 Workforce Development Consultant Integral Management were held in Wards 4, 5 and 6 and throughout Cleveland. They helped prepare attendees for careers in the construction industry and with OC2. The sessions were held monthly from September 2016 to December 2018.

All sessions included topics such as: Learning about career options connected with the construction industry and OC2, learning critical job readiness skills such as resume building, interviewing, job search techniques and social media etiquette.

Following are quotes from CAS program evaluations and examples of flyers distributed around the city.



"More people need to know about these programs."

"This is a great program, I will be telling others to attend."

"The program is very professional, beneficial and successful."

"I got a lot of valuable information about the career I am pursuing. I loved the one on one availability."

"Everything was very good. I learned something new for my next job interview."

"This program was helpful and an excellent opportunity."

"This program is great!!"

"This was very informational for those who attended and was well organized."

"Everything was extremely helpful and beneficial."







Career Awareness Sessions

Locations

Antioch Baptist Church

Buckeye Shaker Square Development Corp.

Cleveland Public Library—Rice Branch

CornUcopia

East End Neighborhood House

El Barrio—The Centers for Families & Children

Karamu House

MetroHealth

Spanish American Committee

University Hospitals—Otis Moss Jr. Health Center

10 Locations 38 Total Sessions

373 attendees

62% Unavailable for Follow Up

17% Sent to Ohio Means Jobs

15% Found Employment (56 Attendees)

6% Networking



CAS session at El Barrio with Maurice Stevens of Career Development and Placement Strategies speaking to the group about job readiness skills. (11/6/16 – 17 Attendees)



OC2 Kick Off Workforce Development & Community Outreach Session providing community members with information on organizations, supportive services and job opportunities in the construction industry.

(7/14/16 – 90 Attendees)



CAS at Spanish American Committee discussing job readiness and opportunities with community members. These sessions included a translator for individuals only speaking Spanish. (2/8/17 – 45 Attendees)



CAS Session at CornUcopia in Ward 5 discussing job readiness skills with community members. (10/26/16 – 22 Attendees)







On-the-Job Training

On-the-Job training (OJT) is a form of training and development that takes place in a normal working environment where the trainee can get hands-on experience performing the actual job. Successful completion of the OJT program would develop full journeypersons in the type of job classification in which they worked.

Those eligible to participate in the section must be a resident of Cleveland Wards 4, 5 or 6, which are the areas through which the project runs.



Tim Bennett was an OJT participant and continues to work with Great Lakes after OC2.

City of Cleveland Residency

20% Goal

21% Currently Achieved

OJT Trainee Hours 10,000 Goal 10,635 Hours Achieved

OJT Goal was exceeded and verified. Currently we are at 21% City residency hours performed from workers residing in the City.*





*final % to be verified at project close out







Work Now

The Work Now program is the most recent enhancement to the Urban League of Greater Cleveland's workforce development program. It assists the unemployed and underemployed in their quest for careers in the construction trades. Simulating an actual work schedule, participants attend the program for four weeks. Program components include: Career Development, Effective Communication, Conflict Management, Construction Industry exposure and training to assist in fulfilling the requirements as well as relationships to build successful career pathway in construction.

The Work Now objective is to give participants valuable skills to help launch a successful career in the construction industry. Participants have opportunities for a career that earns comparable wages, medical benefits and retirement income.



Danesha Jones, a Ward 5 resident, came to Great Lakes from the Work Now program and interned for several months.

Job Corps



While attending the Northeast Ohio Carpenters
Apprenticeship Contest in April 2018, the Cleveland Job
Corps Center forged a new partnership with Great Lakes.
The two organizations have a long-term relationship
that will offer placement opportunities to the carpentry
students and monthly site visits to current students.

Cleveland Job Corps Carpentry students had their first tour of the OC2 project on June 4, 2018. Students were exposed to real-world worksite conditions while being able to see the progress of the project and how contractors perform the work. This also allows Great Lakes to build a potential labor pool and watch the progress of the students at the same time. The students were not only able to see

the Carpentry tradesmen, but other construction trades as well. This gave students valuable career exploration experience.

Lorena Moreno—A Special Worker

Lorena Moreno was a special stand-out student that participated in the carpentry program. "When she came to the program, she was very interested in becoming a union carpenter," said David Lummus, lead instructor for the Pre-Apprenticeship Union Carpentry Program.

Moreno, a resident at Job Corps, began honing her skills to become a union carpenter. She began understanding the heavy work and did well. While working for Great Lakes, Moreno lived at Job Corps, who helped transport her to and from the work site.

"She was a great student and a great worker with an exceptional work ethic," said Lummus. "She would not stop. She was great to have at Job Corps. All the students and staff working with her were sad to see her leave Job Corps," he said. Lorena continues to work for Great Lakes on various projects.





